



Ministry of National Planning and Development

Development Communications Hub



Who Ministry of National Planning and Development

When 2014 – 2017

Outcome Increased citizen awareness of government development priorities, activities and expenditures.



Why State-citizen communication is one of the cross-cutting issues in the Somaliland Special Arrangement, to be integrated into planning and implementation across all peace-building and state-building activities. Communication activities should create a space for state-citizen interaction about government priorities, activities and expenditures.



What Set-up of a new Communications Hub that can directly address the issue of communications about development. The Hub will generate consistent and regular messages for mass media and online media, resulting in the visibility of the SDF as the government vehicle for delivering donor funded development projects. The following are the proposed outputs:

- A functioning and sustainable communications hub in the MoNPD
- Support to development projects
- State-citizen communications in the mass media
- Increased citizen awareness on government plans

